



AAG
Australian
Association of
Gerontology

Strategic Priorities 2020-2023

Since 1964, the Australian Association of Gerontology has been Australia's peak national body linking gerontological researchers, health and aged care practitioners, educators, policy-makers and other experts engaged in issues related to ageing and older people.

AAG is a not-for-profit membership-led organisation, structured as a company limited by guarantee. It is Trustee for the Australian Association of Gerontology Research Trust, as well as being the executive office for the International Association of Gerontology and Geriatrics - Asia Oceania Region and the International Longevity Centre – Australia. AAG's flagship publication, of which it is part owner, is the Australasian Journal on Ageing.

AAG's Strategic Priorities 2020-2023 and four goals provide the consistent framework for our future direction. Due to the dynamic and changing environment, specific strategies and targets for achieving these goals will be developed on an annual basis.

Purpose

To improve the experience of ageing through **connecting** research, policy and practice

Principles

- **Evidence-informed** - AAG's views are based on gerontological research, practice knowledge and the experiences of older people
- **Multi-disciplinary and holistic** - AAG puts older people's lives and environments at the centre of our work by bringing together those with interests in all aspects of ageing research, education, policy and practice
- **Independent** - while acknowledging the informed contributions of different groups, AAG is not beholden to the interests of any profession, institution, service sector or interest group
- **Collaborative** - AAG actively brings its members and key stakeholders together to progress improvements in the experience of ageing
- **Fair** - AAG is committed to promoting equity of access and outcomes for all older people in Australia and internationally

Goals

AAG's Strategic Priorities include four goals, each framing broad actions required to achieve them:

Goal 1 – Demonstrate leadership through setting the ageing agenda

1. Advocate for and promote evidence informed, holistic thinking and action as the gold standard
2. Lead and participate in forums, activities and advocacy that set the agenda for change and innovation in ageing and gerontology
3. Maintain global connectivity through ageing-focused international bodies

Goal 2: Strengthen innovation and collaboration to increase impact and reach

1. Develop creative and productive partnerships across all ageing related sectors and disciplines, including with politicians and all levels of governments
2. Amplify the voice of members through AAG's state/territory divisions and special interest groups
3. Improve outcomes for Australia's First Nations older people and their communities, with direction by the Aboriginal and Torres Strait Islander Ageing Advisory Group (ATSIAAG)

Goal 3: Ensure evidence from multiple perspectives is at the centre of policy and practice

1. Influence development, implementation and evaluation of policy on all aspects of ageing on which AAG members have expertise to contribute
2. Facilitate events that impact on research, education, policy and practice
3. Target program and practice improvement across sectors that engage older people

Goal 4: Grow sustainably as Australia's peak body of choice in gerontology and ageing

1. Ensure AAG is well-managed and effectively serves its purpose, principles and members
2. Support students, researchers and practitioners to develop careers in the ageing field
3. Grow the AAG membership and stakeholder base
4. Develop diversified and sustainable funding streams

Australian Association of Gerontology

Suite 8/322 St Kilda Road,
St Kilda VIC 3182
Australia

Telephone: +61 (0)3 8506 0525

Email: enquiries@aag.asn.au

Web: www.aag.asn.au

Australian Association of Gerontology acknowledges Traditional Owners of Country throughout Australia and recognises the continuing connection to lands, waters and communities. We pay our respect to Aboriginal and Torres Strait Islander cultures, to Elders past, present and emerging, and to all Aboriginal and Torres Strait Islander peoples including members of the Stolen Generations.