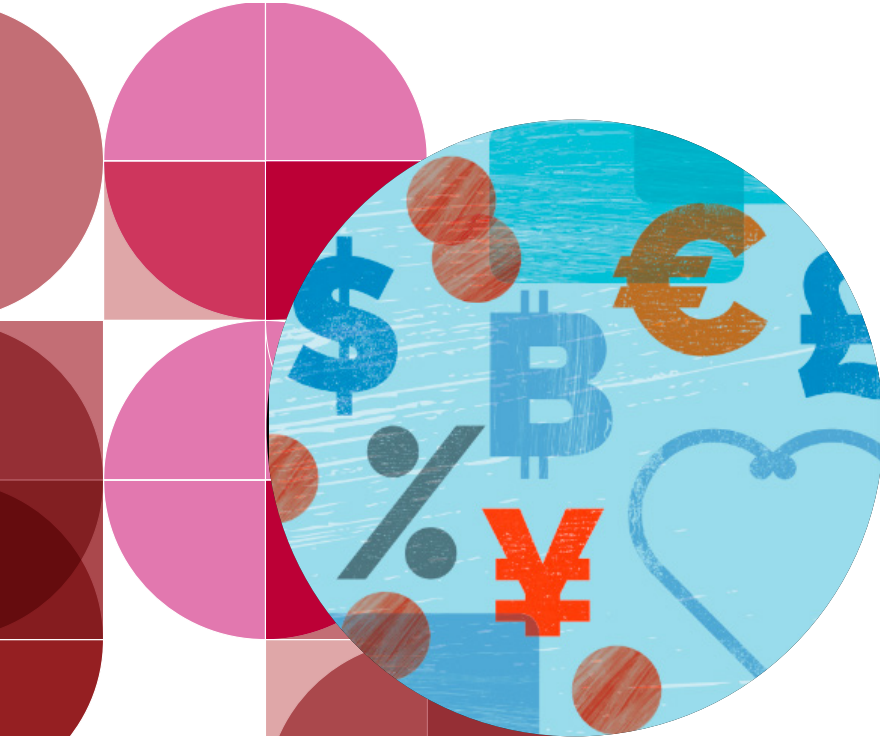




AAG

Australian
Association of
Gerontology



52nd
AAG
CONFERENCE

5 – 8 NOVEMBER 2019

5 NOVEMBER PRE-CONFERENCE WORKSHOPS

SYDNEY, AUSTRALIA

COMING OF AGE TOGETHER:

**NEW WAYS OF
KNOWING & ACTING**

WORKSHOP HOSTED BY

INTERNATIONAL LONGEVITY CENTRE (ILC) UK

ilc...

International
Longevity Centre UK

FACILITATOR

David Sinclair

Director - ILC UK

Living longer can bring benefits for individuals, society and the economy.

But how can academics, policymakers, businesses and the voluntary sector ensure that we maximise the economic benefit of longer lives?

Through this workshop, facilitated by ILC-UK, we will seek to understand the economic opportunity of longevity across the world and highlight government and industry initiatives. We will highlight case studies of good practice and provide a platform to navigate through the maze of initiatives across the world focussed on older consumers.

Through small group discussions we will attempt to understand

- What are the barriers to making the most of the longevity dividend
- Can technology play a role in releasing the longevity dividend.
- How can we support older people to consume
- What is the role for business, whether that be through better supporting older workers or investing in initiatives to improve productivity
- What should Governments do to maximise the economic return of ageing

MAXIMISING THE LONGEVITY DIVIDEND ACROSS THE WORLD



Tuesday, 5 November 2019



1:15pm to 3:15pm



International Convention Centre
14 Darling Dr, Sydney NSW



\$55.00 (inc afternoon tea (3:15 to 3:30))

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