



AAG
Australian
Association of
Gerontology

SA Gerontology Conference 2018

OPTIMISING AGEING: WHAT WORKS?

Flinders at Tonsley
Friday 13 July 2018, 8:45am - 5:00pm

Sponsorship and Trade Opportunities

The annual South Australian Gerontology (SAGe) Conference is Adelaide's primary education and networking event for researchers, service providers, academics, medical and allied health professionals, managers, carers and others with an interest in older people.

This conference (the 17th scientific meeting of the SA division of the AAG) provides an ideal opportunity for your organisation to meet and network with conference delegates in an informative and yet relaxed environment.

ALL PACKAGES MAY BE TAILORED TO MEET THE NEEDS OF INDIVIDUAL ORGANISATIONS

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The Australian Association of Gerontology (AAG) is Australia's peak national body linking professionals working across the multidisciplinary fields of ageing. Since 1964, AAG has connected professionals with an interest in gerontology to help them collaborate and exchange information on ageing.

Members connect through forums, workshops, seminars and conferences, as well as through participation on committees and special interest groups.

The multidisciplinary nature of our Association is one of our key strengths.

With around 1000 members across every State and Territory in Australia, our members include geriatricians, academics, researchers, nurses, policy makers, allied health professionals, social workers, consultants and other gerontology specialists.

AAG's goal is to expand knowledge of ageing in order to improve the experience of ageing

The 17th annual SA Gerontology Conference (SAGe) will be presented by the SA Division of the Australian Association of Gerontology at Flinders at Tonsley on Friday 13 July 2018.

This conference will bring together a wide range of people with an interest in ageing and offers a great opportunity to share innovative work and recent knowledge in this field.

The SA Conference Committee has a proven reputation for innovation and creativity in developing both themes and supporting images and logos for its conferences. We spend much time in the development and design to ensure that delegates have a new experience each year.

Sessions will address the conference theme of 'Optimising ageing: What works?'. Supporting a positive/successful ageing experience could be:

- Tackling inequity
- Co-design
- Caring
- Workforce
- Health promotion
- Positive ageing
- Diversity
- Reform

Delegate Profile

SAGe Conferences typically attract in excess of 150 delegates. Delegates may be professionals working in the field of ageing in research, education, service provision and policy, and include:

- Doctors – General Practitioners and Geriatricians
- Researchers
- Nurses
- Allied Health Professionals
- Social scientists
- Planners
- Economists
- Service Providers – including Board members, Managers and Direct Care Workers

Delegates are expected from all over South Australia. A small number of interstate delegates may also attend. The Conference provides sponsors and exhibitors with exposure and access to delegates who have the capacity to purchase goods and services or make decisions on purchases of major products and services.

Conference Venue and Program

The innovative Flinders University at Tonsley provides an excellent venue for this conference, with fabulous facilities and easy access.

The conference itself will feature a range of keynote presenters and symposia as well as concurrent oral presentation sessions, and continue with the successful pitch presentation formula.

Post conference drinks are an established tradition of the SAGe conference and these take place immediately on the closing of the conference and are included with all full delegate registrations. This is a key networking event and is popular with SAGe conference delegates.

The following opportunities are available for your organisation to be involved with this growing industry and vibrant association. All packages may be tailored to meet individual need. **All packages include GST**

Level	Value
Gold	\$5,000
Silver	\$2,500
Bronze	\$1,000
Trade Exhibitor	\$1,000
Brochure Distribution	\$400
Staff development packages	\$500 - \$2,000

Gold Sponsorship

\$5,000

As gold sponsor of the 2018 SAGe Conference your organisation is able to demonstrate its support and commitment to gerontology and the AAG's aim of improving the experience of ageing in Australia. The Gold Sponsor will receive considerable exposure and recognition through:

- Acknowledgement as Gold Sponsor during the Opening and Closing plenaries
- Recognition as the Gold Sponsor on all conference material including the Conference Registration and Conference Program
- Acknowledgement as Gold Sponsor on all Conference signage
- An opportunity to provide a representative to formally address the Conference delegates via the introduction to one of the available Main Sessions
- Acknowledgement as Gold Sponsor during the Post Conference Networking function
- Corporate signage displayed for the duration of the Conference
- 3 complimentary Conference registrations
- 5 registrations at the Corporate rate
- Organisation brochures able to be distributed to delegates upon arrival
- Complete list of delegate contact details provided after the Conference
- Complimentary exhibition space available (confirmation required)
- 8 complimentary tickets to the post conference networking event

Silver Sponsor

\$2,000

As a silver sponsor of the 2018 SAGe Conference your organisation will receive considerable exposure and recognition during the Conference as well as promotion as the sponsor of the Conference lunch or the Post Conference Networking event that provide an opportunity for delegates to meet in a relaxed environment. Silver Sponsors receive considerable opportunities for recognition through:

- Recognition as a Silver Sponsor on the Conference Program
- Acknowledgement as a Silver Sponsor on all Conference signage
- Corporate signage displayed during the Conference
- 2 complimentary Conference registrations
- 2 registrations at the corporate rate
- Complete list of delegate contact details provided after the Conference
- Complimentary exhibition space available (confirmation required)
- Organisation brochures able to be distributed to delegates upon arrival
- Recognition as a Silver Sponsor at the Post Conference Networking event or Conference Lunch
- 3 complimentary tickets to the Post Conference networking event

Bronze Sponsor

\$1,000

This package will give your organisation a high profile for a specialised session of the Conference and will be appropriate to the theme or main focus of the conference presentations during the session. Bronze Sponsors receive opportunities for recognition through:

- Recognition as a Bronze Sponsor on the Conference Program
- Recognition as a Bronze Sponsor during the sponsored session
- Acknowledgement on the Conference website including name, logo and link to your website
- 1 complimentary Conference registration
- 1 registration at the corporate rate
- Organisation brochures able to be distributed to delegates upon arrival
- Complete list of delegate contact details provided after the Conference

Staff development packages

\$500 - \$2,000

These opportunities are available for organisations who wish to send a number of staff members to the Conference, and have supporter benefits:

- Recognition as a supporter during the conference proceedings
- Corporate banner displayed during the conference in the exhibition hall (supplied by Supporter)
- 50% discount on the price of a trade display if requested

SD \$500 gives 5 staff members the opportunity to attend (\$1,000 value)

SD \$1000 gives 10 staff members the opportunity to attend (\$2,000 value)

SD \$1500 gives 15 staff members the opportunity to attend (\$3,000 value)

SD \$2000 gives 20 staff members the opportunity to attend (\$4,000 value)

Organisations may choose to distribute registrations to staff, volunteers, other organisations, community members. This is a flexible development package that can be tailored to meet your needs.

Other Sponsorship Opportunities

Trade Exhibitions

\$1,000

Trade exhibitors add value to the Conference by providing displays that appeal to delegates. Trade exhibitors are expected to register for the Conference at the corporate rate. There is no extra cost for trade exhibition space. Please contact the Conference Chair if you are interested in a trade exhibition to be displayed during the Conference, we are happy to negotiate.

Brochure Distribution

\$400

Your organisation may provide promotional material which will be available to all delegates at the registration point. A maximum of one A4 brochure or booklet is permitted.

In-kind Support

Discuss this with the Conference Chair

Please contact the Conference Chair if you are interested in providing in-kind support for the Conference. A number of opportunities will be available.

Sponsorship Conditions

The fine print – explanations of the various elements contained within the sponsorship packages

Complimentary Full Conference Registration

Full Conference Registration include lunches, morning and afternoon teas, conference program and material, name badge, conference satchel/bag, and Post Conference Networking event. Additional company representatives (beyond sponsorship and/or membership entitlement) will be at regular registration rates.

Conference Promotional Material

A full-colour printed and electronic version of the Conference Brochure will be produced and will include logos from major sponsors. If sponsorship is not confirmed and payment not received in full prior to printing of brochures there is no guarantee that logos will be included. It is the responsibility of the sponsor to ensure that logos (eps or .jpeg format) are sent to the Conference Chair well in advance of the print deadline to ensure their inclusion.

Conference Program

All sponsorship packages include sponsor recognition in the Conference Program. The program will include a detailed agenda, information about presenters, sponsors and trade exhibitors, delegate lists and function details.

Exhibition Space

All Gold and Silver Sponsors include a complimentary exhibition display area if requested. Bronze Sponsorship packages may request an exhibition space and if space is available all efforts will be made to accommodate this request.

Organisation Signage

The type of organisation signage to be displayed is dependent on space and physical constraints at the venue. Every effort will be made to accommodate sponsors' requests.

Brochure Distribution

A minimum of 200 pieces is required. One A4 brochure or booklet is allowed. Other promotional material or product samples are subject to confirmation.

To confirm sponsorship please contact the Sponsorship Lead. A tax invoice will then be prepared and forwarded for your processing, as well as a letter acknowledging sponsorship level and benefits. Sponsorship entitlements will be confirmed and conferred upon receipt of full payment.