



# AAG

Australian  
Association of  
Gerontology

# STRATEGIC PRIORITIES 2017-2020

Since 1964, Australian Association of Gerontology has been Australia's peak national body linking researchers, educators, policy-makers, practitioners and other experts engaged in ageing issues.

AAG is a not-for-profit membership-led organisation, structured as a company limited by guarantee. It is Trustee for the Australian Association of Gerontology Research Trust, as well as being the executive office for the International Association of Gerontology and Geriatrics - Asia Oceania Region and the International Longevity Centre – Australia. AAG's flagship publication is the Australasian Journal on Ageing.

- ▶ AAG's Strategic Priorities 2017-2020 and goals set the framework for developing annual plans.

Due to the dynamic and changing environment, strategies and targets for achieving the goals will be developed on an annual basis, within the continuity and direction set by the Strategic Priorities.

# PRINCIPLES

## PURPOSE

- ▶ To improve the experience of ageing through

**connecting**  
research, policy  
and practice

- ▶ **Evidence-informed** - AAG's views are based on research, practice knowledge and the experiences of older people
- ▶ **Multi-disciplinary and holistic** - AAG puts older people's lives and environments at the centre of our work by bringing together those with interests in all aspects of ageing research, education, policy and practice
- ▶ **Independent** - while acknowledging the informed contributions of different groups, AAG is not beholden to the interests of any profession, institution, service sector or interest group
- ▶ **Collaborative** - AAG brings together its members and key stakeholders to improve in the experience of ageing
- ▶ **Fair** - AAG is committed to promoting equity of access and outcomes for all older people in Australia and internationally

## STRUCTURE AND SCOPE

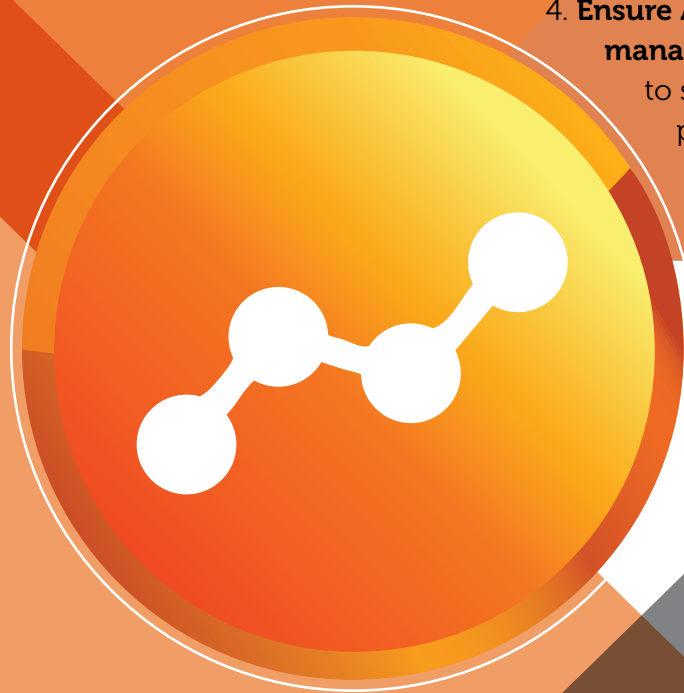
The Strategic Plan sets out four goals, which broaden progressively:

- ▶ from a focus on strengthening AAG's capacity and serving the membership
- ▶ to influence policy and inform practice by bringing the evidence base and knowledge on ageing to wider forums
- ▶ to sharing knowledge through collaboration
- ▶ to position the AAG as a leading body nationally and internationally.

# GOAL 1

## BUILD CAPACITY TO BE **SUSTAINABLE** AND **INDEPENDENT**

1. **Be the peak body of choice** for students, researchers and professionals working across ageing
2. **Maximise impact on evidence-based research** in ageing through the AAG Research Trust
3. **Diversify funding streams**
4. **Ensure AAG is well-managed and effective** to serve its purpose, principles and members



# GOAL 2

## LEVERAGE THE KNOWLEDGE BASE TO PLACE **EVIDENCE FROM MULTIPLE PERSPECTIVES** AT THE CENTRE OF AGEING EDUCATION, POLICY AND PRACTICE

1. Encourage multi-disciplinary research into issues of ageing and its **translation into ageing education, policy and practice**
2. **Influence development, implementation, and evaluation of policy** on all aspects of ageing on which AAG members have expertise to contribute
3. **Encourage program and practice improvement** across sectors, especially in aged care and health



# GOAL 3

STRENGTHEN **COLLABORATION**  
AND INCREASE IMPACT THROUGH PARTNERSHIPS

1. **Seek and develop collaborative partnerships** in research, education, policy and practice in all fields of ageing and related disciplines to increase the impact and reach of the AAG in Australia and internationally



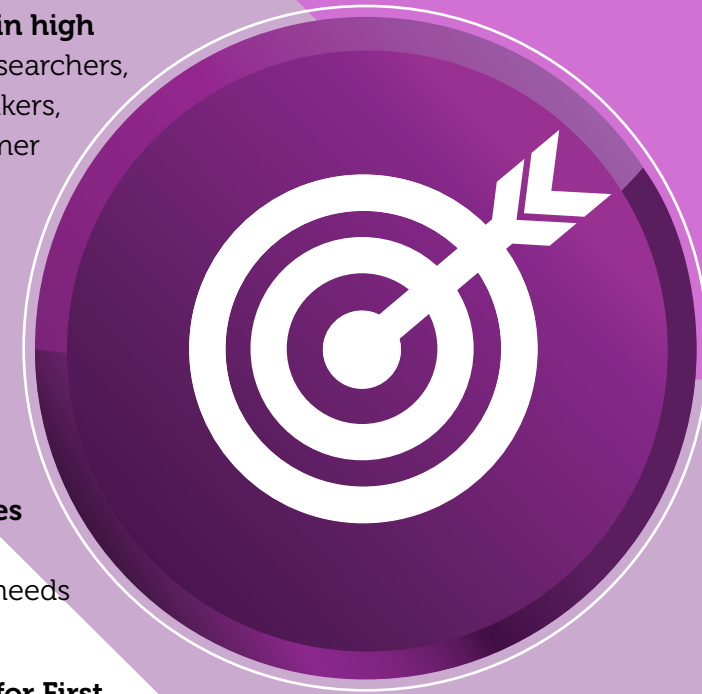
2. **Set innovative agendas to lead change** on ageing issues
3. **Amplify the voice of members** through facilitating active engagement

4. **Grow the AAG membership** and stakeholder base

# GOAL 4

DEMONSTRATE **LEADERSHIP** BY BEING  
A WORLD CLASS, 'GO TO' ORGANISATION  
LEADING THE AGEING AGENDA

1. **Ensure AAG is held in high regard** by leading researchers, educators, policy makers, practitioners, consumer advocates, funders and politicians
2. **Facilitate events** that impact on research, education, policy and practice
3. **Improve equity of access and outcomes for all older people**, recognising diverse needs and preferences
4. **Improve outcomes for First Nation Elders and communities**, with direction by the Aboriginal and Torres Strait Islander Ageing Advisory Group (ATSIAAG)
5. **Engage globally and specifically in the Asia-Oceania Region**, through the International Association of Gerontology and other international bodies concerned with ageing



# JOIN THE THOUGHT LEADERS AT AAG

As an AAG member, you will have the opportunity to:

- **Stay informed** Keep up with the latest evidence and news through the quarterly Australasian Journal on Ageing, the bi-monthly Australian Ageing Agenda, and the monthly AAG eBulletin, as well as the AAG webinars. All free and available online plus through searchable databases.
- **Network** Connect with researchers, policy makers, practitioners in aged care, health and other experts in ageing through events and activities run at the local, state/territory and national level.
- **Participate** Present or attend AAG Conferences, events and workshops. You'll receive significant registration discounts and can access 'member only' awards and bursaries.
- **Advocate for change** Contribute to AAG's submissions to government, position papers and briefing papers to inform the development of policies and practice affecting older people.
- **Engage** Join State/Territory and/or National committees and/or participate in one or more of AAG's growing number of special interest groups. Student and Early Career Group and ATSIAAG provide further opportunities. Each group has an online community which provide members with opportunities to collaborate and share information.
- **Represent** Present at AAG and Government stakeholder forums and advisory groups.

You can be as involved as you want to be in AAG. It's up to you. Remember you can make a difference just by adding your name to our membership.

## HOW TO JOIN

► Visit: [www.aag.asn.au/membership](http://www.aag.asn.au/membership)

### Australian Association of Gerontology

Suite 8, 322 St Kilda Road  
St Kilda VIC 3182  
Australia

Telephone: **+61 3 8506 0525**

Email: [enquiries@aag.asn.au](mailto:enquiries@aag.asn.au)

Web: [www.aag.asn.au](http://www.aag.asn.au)

 /gerontologyau  /gerontologyau



**AAG**  
Australian  
Association of  
Gerontology



Australian Association of Gerontology acknowledges the traditional land owners of Australia and welcomes all Aboriginal and Torres Strait Islander people in AAG activities.