
















SYMPLUR ANALYTICS

The #AAGConf16 Influencers











Top 10 by Mentions

-  [@gerontologyau](#) 258
-  [@keryncurtis](#) 202
-  [@elissa_campbell](#) 165
-  [@nageingri](#) 132
-  [@deakinqps](#) 93
-  [@mark_butler_mp](#) 88
-  [@joanne_harmon_](#) 87
-  [@kenwyattmp](#) 64
-  [@communitycareau](#) 63
-  [@nxtstop1](#) 54

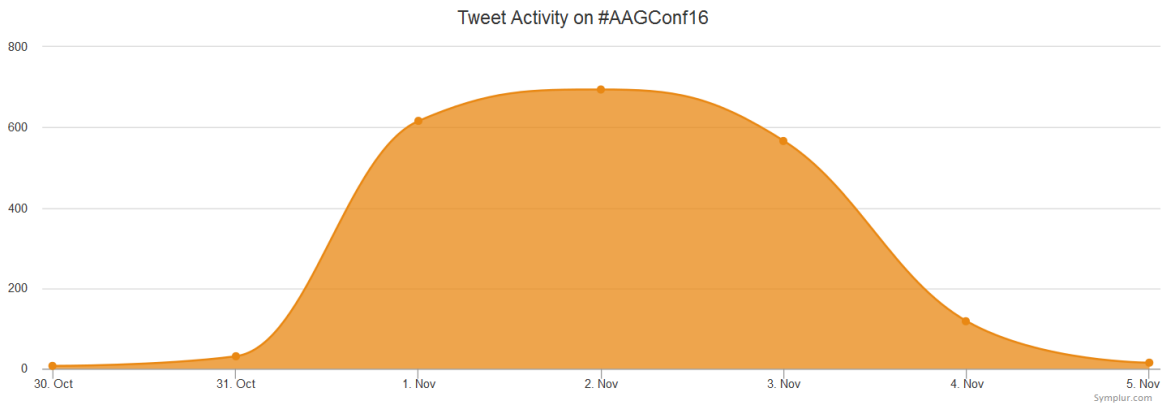
Top 10 by Tweets

-  [@joanne_harmon_](#) 228
-  [@elissa_campbell](#) 226
-  [@lynne_parkinson](#) 149
-  [@gerontologyau](#) 137
-  [@keryncurtis](#) 116
-  [@carriehayter](#) 57
-  [@nxtstop1](#) 51
-  [@susanvmalta](#) 45
-  [@mummajulz](#) 40
-  [@rezakahlaee](#) 34

Top 10 by Impressions

-  [@nxtstop1](#) 1,042,087
-  [@elissa_campbell](#) 570,344
-  [@gerontologyau](#) 226,762
-  [@joanne_harmon_](#) 126,461
-  [@johntarnoff](#) 95,970
-  [@carriehayter](#) 85,835
-  [@keryncurtis](#) 73,359
-  [@hcsnews](#) 56,277
-  [@healthhashtags](#) 53,008
-  [@sallymeib](#) 39,897

2016	2015
The Numbers	
3,242,265 Impressions	1,072,477 Impressions
2,047 Tweets	1,110 Tweets
309 Participants	173 Participants
12 Avg Tweets/Hour	12 Avg Tweets/Hour
7 Avg Tweets/Participant	6 Avg Tweets/Participant



#AAGConf16 Participants



TWITTER ANALYTICS

NOV 2016 SUMMARY

Tweets

65

Tweet impressions

25.8K

Profile visits

1,346

Mentions

77

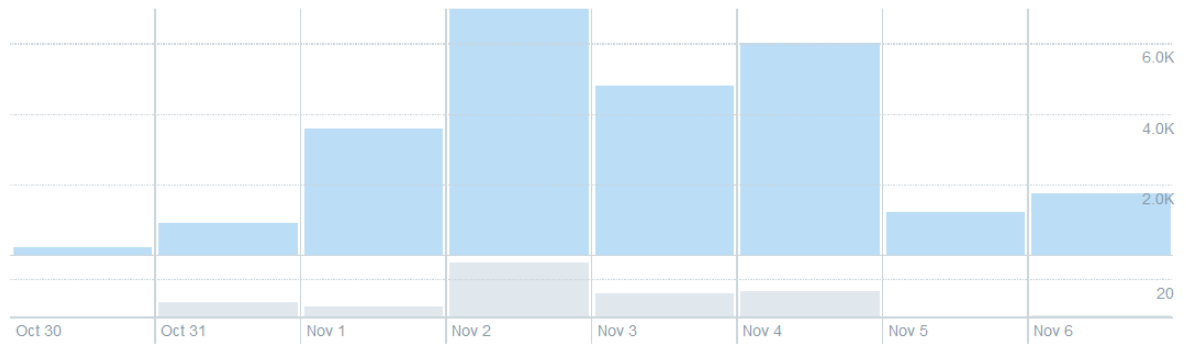
New followers

29

Your current follower audience size is **1,679**

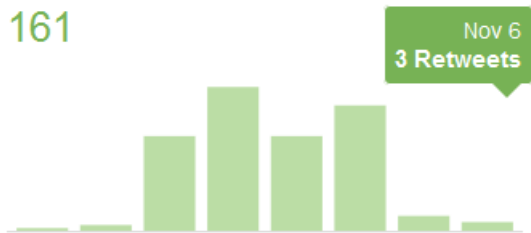
That's **77** more than the same time 30 days ago. You've gained around 3 new followers per day

Your Tweets earned **23.6K impressions** over this **8 day** period



Retweets

161



On average, you earned **20 Retweets** per day

Likes

235



On average, you earned **29 likes** per day

Replies

11



On average, you earned **1 replies** per day