

WHAT CONSUMERS WANT!

GETTING THEIR MESSAGE ACROSS

AAG 40th Anniversary Conference

16 June 2005

Jim Purcell Senior National Policy
Officer COTA National Seniors

COTA National Seniors

- Australia's Largest Senior's Organisation
- 280,000 individual members
- 800 Organisational Members
- Officers in all States and Territories
- National Policy Office in Canberra

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THE BIG ISSUES

- HEALTH
- HOUSING
- RETIREMENT INCOME
- TRANSPORT
- SAFETY AND SECURITY

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Impact of demographic shift

- Service Provision
- Workforce changes
- Social Policy focus on Ageing
- Social Infrastructure Changes
- Increasing Costs to Governments

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Health Needs Identified

- Health Funding
- Aids and Equipment
- Allied Health Services
- Convalescence and Discharge
- Coordinated Care
- Dental Services

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Health Needs Continued

- Hearing Services
- Vision Services
- Mental Health
- Palliative Care
- Diagnostic Screening
- Training of Health Professionals
- Pharmaceuticals

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Getting Their Message Across

- CNS 2005 Policy Document
- Submissions
- Lobbying Minister's and Advisers
- Presentations to Government Inquiries
- Sitting on Committees
- Sector Representation

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Getting Their Message Across

- Policy Councils
- Branch and Zone Meetings
- Individual Advocacy
- Using the Media

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CNS Publications

- 50 Something
- National Report
- Reportage
- Strategic Ageing
- Australasian Journal on Ageing

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Questions?

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